Use twisted pair wires such as Cat 5 cabling.
Do not route with power carrying conductors.

PC Software Protocol - Standard Bus
EZ-Configurator

Data format
38,400 baud
8 data bits
no parity
1 start bit
1 stop bit

Use the following hardware connections:

A(−) B(+) GND

Model 485USB-2W
USB to RS-485 Adapter
using Standard Bus

http://www.bb-elec.com/