Screw terminal connector pin-out:
1 is Data – (A), connects to pin CD or CA
2 is Data + (B), connects to pin CE or CB
6 is GND, connects to pin CF or CC

DB9 connector, EIA485 half duplex pin-out:
1 is Data – (A), connects to pin CD or CA
2 is Data + (B), connects to pin CE or CB
5 is GND, connects to pin CF or CC

DB9 connector, EIA232 pin-out:
1 is DCD
2 is RXD
3 is TXD
4 is DTR
5 is Gnd
6 is DSR

Use twisted pair wires such as Cat 5 cabling. Do not route with power carrying conductors. Daisy chain wire up to 247 EZ-ZONE® devices.

http://serialgear.com/1-Port-Serial-USB-USB-COMi-M.html