

# For the Best User Experience, the Interface is Everything: Introducing PM PLUS™

By: - May 15, 2020

## Summary

According to the best available research, improvements in the user interface in a piece of technology can yield improved efficiency of up to 700%, factoring in ease of use, ease of training and reduction in errors committed. Modern controllers such as PM PLUS are designed with this in mind, and can provide a distinct competitive advantage when deployed into both new and existing processes.

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**PM PLUS.**

industry: general industries  
author: andy borkowski

**WATLOW.**  
Powered by Possibility

*For the Best User Experience,  
the Interface is Everything:  
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**Summary:**

While older controllers offer solid performance and control, Watlow's new PM PLUS™ 1/16 DIN temperature control offers that in addition to an improved user experience, easier configuration and an overall more rugged solution.

Soon, Watlow's EZ-ZONE® PM6 panel mount controllers will be replaced with the PM PLUS 1/16 DIN controller, offering users a simpler, more intuitive, more rugged controller solution that can be easily swapped with their existing controllers. Like the original EZ-ZONE PM, the PM PLUS can be ordered as a PID controller, or an integrated controller with multiple functions combined into one.

According to the best available research, improvements in the user interface in a piece of technology can yield improved efficiency of up to 700%, factoring in ease of use, ease of training and reduction in errors committed\*. Modern controllers such as PM PLUS are designed with this in mind, and can provide a distinct competitive advantage when deployed into both new and existing processes.

\* See Randolph G. Dale and Deborah J. Watlow (2012) *Control: Just Being Used Differently: An Update for the Internet Age*. Elsevier.

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